

## Mosaic Tile Market Becomes Modwalls.com

*Four year old Mosaic Tile Market, "Your Online Tile Showroom", has changed its name to focus on the webstore's own signature brand Modwalls "Architectural Surfaces That Inspire".*

Scotts Valley, CA ([PRWeb](#)) November 6, 2007 -- Since 2003, Mosaic Tile Market has been selling tile products online. The newly designed Modwalls webstore ([www.modwalls.com](http://www.modwalls.com)) focuses on their own signature brands of architectural surfaces, as well as other unique lines they've chosen to represent.

Modwalls Owners David Bousfield and Rebecca Lonergan state that their mission is to provide both retail and trade customers a modern and colorful alternative to tile products that are available in most retail and hardware stores, and to help their global community by giving back to organizations they believe in. By having more control on their own products and services, they are able to achieve these goals.

Modwalls' vitreous glass tile blends have been popular since their inception in 2005, for their mid century modern inspired color combinations and names such as Tiki, Kahuna, Gimlet and Orbit. The Modwalls blend line has been expanded on the new website to 51 instock blends in several formats, with the Modwalls Custom Blender software.

This online software program at [Modwalls Tile Blender](#), allows customers to create their own 3/4" glass tile blends using the 80 colors and 3 styles of Modwalls' own Brio glass tile. Custom blends are then produced locally in just one week, through the company's two year partnership with the developmentally disabled adult clients at HOPE Services.org.

Another new in-store brand by Modwalls is Lush; 8mm thick glass tile in formats such as subway tile, 4" square tile, 1" frosted/glossy mixes and glass tile blends in a myriad of color combinations. Lush glass tile is made of up to 20% recycled glass, and all of the manufacturing breakage and end cuts are recycled back into production. The etched or frosted surfaces in some of the colors and blends in Lush are created by sand etching and not by chemicals.

Other eco-friendly Modwalls items are Cork Mosaic natural cork penny round tile, ModRocks 100% recycled glass pebble tile, and ModRocks mesh mounted river rock pebble tile in 6 colors and 2 sizes. In addition to the current and planned eco-friendly product offerings, the company is a member of CarbonFund.org, offsetting their carbon emissions for the products they import and the items they ship as an ecommerce company.

The newest additions to the ever expanding product line at [www.modwalls.com](http://www.modwalls.com) are ModDotz glazed porcelain penny rounds in 6 fresh colors and 1 signature blend, and RAW Tiles custom made modern ceramic tile created by artisans in Los Angeles, CA using the Malibu Tile method and tile molds from the 1950's, 1960's and 1970's with 22 different glaze choices.

The company sells products online 24/7 retail and with a discount to trade customers.

They maintain stock in architectural quantities in their California warehouse for immediate delivery, with free shipping in the Continental US on all orders over \$200, with a convenient sample program and hassle free returns.

Modwalls lends a percentage of each sale to entrepreneurs in developing countries via Kiva.org. They also donate product regularly to RAFT Resource Area For Teachers in San Jose, CA for use as art materials in local

classrooms.

Modwalls and Mosaic Tile Market are divisions of Sunset Mountains, Inc. Products are available for purchase online at [Modwalls](#) or by calling (831) 439-9734 Monday-Friday between 9am and 5pm Pacific Time.

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**Online Web 2.0 Version**You can read the online version of this press release [here](#).